



FOR IMMEDIATE RELEASE

MARLA BLOW NAMED A FINALIST IN FINTECH WOMAN OF THE YEAR CATEGORY IN THE SECOND ANNUAL LENDIT FINTECH INDUSTRY AWARDS COMPETITION

Washington, D.C., February 16, 2018 – [LendIt Fintech](#), the world’s leading event in financial services innovation, announced today that they have selected FS Card’s Marla Blow as a finalist in the Fintech Woman of the Year category for the LendIt Fintech Industry Awards. The Fintech Woman of the Year finalists were awarded to individuals who demonstrate outstanding leadership, integrity, performance and team-building within her company, while at the same time contributing to advancement of the industry.

Blow was selected as a finalist out of hundreds of applicants worldwide and by more than 30 respected fintech industry experts who judged finalists representing innovation, emerging talent and top performers. Blow will compete for top honors within her award category at the LendIt Fintech Industry Awards Show and Dinner on April 10 at the LendIt Fintech conference in San Francisco. The prestigious awards will bring together 500 fintech influencers, entrepreneurs and thought leaders to honor the outstanding achievements in financial services innovation.

"It feels great to have our work recognized by LendIt and to be named a finalist in Fintech Woman of the Year category," said FS Card Founder and CEO Marla Blow. "It’s humbling to be included in a category with such talented fintech leaders. This honor reflects the good work the FS Card Team has done and will continue to do to foster financial inclusion and provide access to mainstream credit for underserved consumers."

"This year’s finalists are the most innovative companies disrupting the future of finance in order to improve the quality of daily life," said Peter Renton, co-founder and co-chairman, LendIt Fintech. "We were yet again impressed by the number of high-caliber nominees and look forward to celebrating these companies that have made impressive contributions to the fintech industry."

For more information about Blow and FS Card, visit www.fscardinc.com. To view all LendIt Fintech Industry Award finalists, visit www.lendit.com/usa/2018/awards.

About FS Card Inc.

FS Card Inc. is a Washington D.C.-based next generation credit card platform that embraces technology to supply more affordable products to small dollar loan customers. Its mission is to enable underserved borrowers to meet their everyday liquidity needs in a flexible and convenient way. The FS Card team features industry leading credit, capital markets and regulatory expertise, and has deployed a unique underwriting platform that transforms small dollar lending. FS Card is committed to working with its sponsor bank to offer simple, fair and transparent mainstream credit products. For more information, visit www.fscardinc.com.

About LendIt Fintech

LendIt Fintech is a recognized global internet finance industry leader, founded in New York in 2013. Its aim is to gather industry elites to discuss and explore latest trends in the development of international financial technology. LendIt Fintech has become the largest event in financial services innovation as it hosts three annual conferences, [LendIt Fintech USA](#), [LendIt Fintech Europe](#), and [Lang Di Fintech](#), and dozens of complementary online and in-person industry events. LendIt Fintech also owns and operates one of the world's leading industry educational channels, Lend Academy.

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